

Appendix 7 - 2022/23 Q3

LEVELLING UP, REGENERATION, BUSINESS DEVELOPMENT AND TOURISM

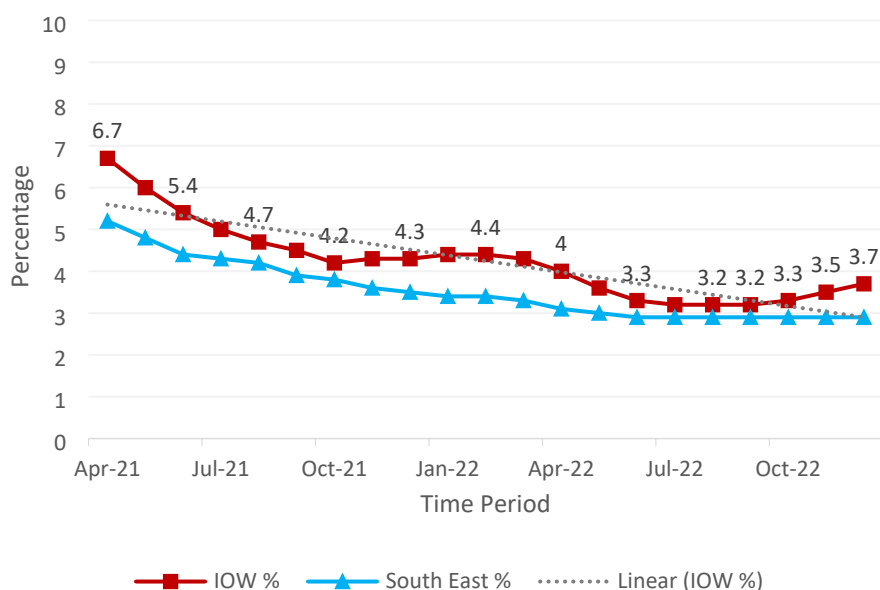
Cabinet Member: Councillor Julie Jones-Evans

Portfolio Responsibilities:

- Economic Development
- Events
- Regeneration Projects
- Levelling Up, SLEP
- Tourism
- Leisure Centres
- Sports Development

Performance Measures

Average number of out of work benefit claimants (per month)



Aim: Reduction in the number of out of work benefit claimants

UN Sustainable Development Goal: 8

Most Recent Status: December 2022

Monitoring Measure Only

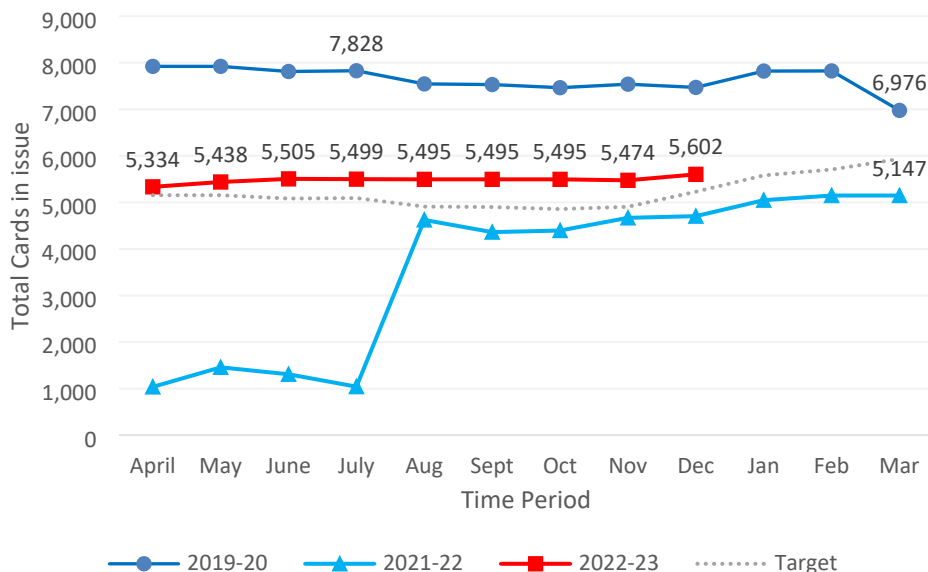
Previous Status: September 2022

Monitoring Measure Only

- The number of out of work benefit claimants rose slightly over quarter 3, though we remain well below the 4.3 percent for the same period last year.
- We remain above the South East average of 2.9 percent, but level with the England average of 3.7 percent
- This rise is not unexpected, given there was a similar seasonal rise in claimants during quarter 3 of the 2021-22 financial year.
- The actual claimant count for 2022-23 is shown in the below table

Date	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22
Claimant count	3380	3145	2855	2856	2560	2565	2585	2600	2790	2,905

Total number of One Cards in issue



Aim: Increase in the number of One Cards in issue

UN Sustainable Development Goal: 3

Most Recent Status: December 2022

GREEN

Previous Status: September 2022

GREEN

- The number of One Cards (giving unlimited access to selected sports and leisure activities, subject to availability) in issue has seen a steady rise since the phased re-opening of facilities began in the 2021-22 financial year with the first accurate reflection of membership numbers appearing in September 2021 once the first post-Covid direct debits and cancellations have been processed.
- We have not yet returned to pre-Covid levels of membership. At the end of December 2022, we are at 75 percent of membership compared to December 2019, though we are over target and above the 4,704 membership of December 2021.
- The council recognises the importance of leisure services to residents and visitors to the island and is carrying out a review of services in the light of the large increases in fuel costs and the overall impacts of the rise in the cost of living.

Service Updates - Key Aspirations and Ongoing Business

The following activity supports UN Sustainable Development Goal 8:

A vision statement has been completed for the Cultural Centre as part of the Newport harbour masterplan; this involved various stakeholders and showed an indicative building of 7,233m² on the site. A tender has been issued for a design team to deliver a concept design to Royal Institute of British Architects (RIBA) stage 2 for the cultural centre.

The rise in interest rates and government need to find spending cuts likely to worsen the funding gap for the harbour masterplan. A viability report estimated £8.6m third party additional funding would be required to cover Phase 1 infrastructure. A further £20 to £30 million would be required for a cultural centre. An updated implementation and viability plan for the harbour is in development for completion in Q4. Interest from hotel chains and meanwhile/pop up unit developers continue to progress.

Review of two best and final bids around Venture Quays housing development sites and a recommendation report were produced for discussion and decision at Housing Members Board and Regen Members Board in October. A request to Homes England regarding variation to terms regarding timing of site development has been submitted.

A preferred bidder has been identified for the Shanklin Spa site and agreed land swap for several flats as per council's ambitions. The cabinet member decision to dispose will be subject to planning in quarter 4.

The proposed Solent Freeport business case was approved by UK government in November 2022. Establishment of the timing of governance and activity, and the consideration of improvements is due to commence in quarter 4. Final disposal of the remaining plot at the Island Technology Park is expected in quarter 4.

Proposals to complete the outline business case for the Nicholson Road site and the full business case for Phase 1 were received in September 2022. The evaluation and award of the contract to produce took place in October, and the report expected in quarter 4 will also include a feasibility report, funding options and a market update.

The final elements of the Digital Innovation Centre build are now completed, and a formal opening is planned for Q4

All elements of the Branstone Farm development are nearing final completion. The final element, a new brewery, has been undertaking fitout.

- Business Park Phase 1 is nearing completion with some snagging works being undertaken. All the units are under offer and draft leases are with solicitors.
- Shared infrastructure: Island Roads have started the road widening works and LEP have agreed to extend project completion dates to accommodate this.
- Housing: Power Meters have been installed and the phase 1 occupiers have moved in. Phase 2 is due to complete in the first half of 2023

The required annual milestone report to the Ministry of Justice (MOJ) on the progress of the Camp Hill project to date has been completed and shared with key contacts. It has been agreed that we will begin to look to remove old signage from the land under IOWC ownership following successful completion of the street lighting phase of works and the future road resurfacing phase. This has been communicated to residents in the update letter and will be started early 2023.

The Economic Development Board considered and agreed the submission of the Rural England Prosperity Fund Bid as an addendum to UK Shared Prosperity Fund (UKSPF). The Skills Board discussed key issues for hospitality and tourism and agreed to focus on input into the emerging Local Skills Improvement Plan as the next key topic.

The following activity supports UN Sustainable Development Goal 11:

VIOW continue to deliver their marketing campaign for 2023 and have just launched a new promotional video which has aired on several channels. The UKSPF bid was approved, and co-ordination of an accessible island campaign is to be commissioned. The launch event for this is scheduled for 16 February.

Through UKSPF grant funding two new posts have been appointed to, to support local place planning. The Bay place plan and High Streets Task Force follow up will be underway in quarter 4 following agreement of the brief with three bay councils.

Strategic Risks

N/A